

## TA-9738 IND: Strengthening Capacity to Design and Implement Water and Rural Infrastructure Facility - HDTLCP Public-private Partnership (PPP) Specialist (53145-001)

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### Terms of Reference (Individual Consultant)

Expertise	<b>Public-private Partnership (PPP)</b>	Consultant Source	<b>National</b>
Expertise Group	<b>Finance and Investment</b>	TOR Keywords	<b>Public-private Partnership (PPP), Eco Tourism. Rural Livelihood</b>

### Objective and Purpose of the Assignment

ADB is supporting the Government of Uttarakhand with the Holistic Development of Tehri Lake & its Catchment Project (PPR ID 11606). The project seeks loan assistances from two multilateral development banks, namely the New Development Bank (NDB, \$75.7 million) and ADB (\$127.3 million). The components posed to ADB in 2022 focus on integrated tourism cluster development around Tehri Lake. Tourism in India is growing rapidly contributing 9.2% of India's gross domestic product and supported 8.1% of its total employment before the COVID-19 pandemic. International and domestic travel is expected to recover from the pandemic decline, tourism development has a great importance to sustain local economy and livelihoods. Tehri Lake was created after construction of the Tehri Dam was completed in 2006. Chief Minister of Uttarakhand announced development of Tehri Lake Region as a new international tourist destination in 2011, and the Uttarakhand Tourism Development Board (UTDB) prepared the Perspective Plan for Tehri Lake Area in 2016. The proposed project will support comprehensive and sustainable development of Tehri Lake and its catchment area comprising 156 villages and a 60,000 population.

The project's tentative outcome will be tourism attractiveness and environmental conditions in Tehri Lake and its catchment area improved. Expected tentative outputs of the projects are:

- (i) Infrastructure and institutional capacity for sustainable tourism development enhanced. This output will create six thematic tourism clusters around Tehri Lake.
- (ii) Environmental sustainability and climate change adaptation of Tehri Lake catchment area enhanced. This output will mitigate increased footprint from tourism, economic, and residential activities and will enhance reduce vulnerability of the residents and visitors.
- (iii) Livelihood and cultural value enhanced and demonstrated. This output will enhance livelihood of residents, especially women and other vulnerable population, who lost their main source of livelihood from the dam construction.

ADB fielded a consultation mission during 19–23 September 2022 to discuss the project processing requirements and milestones with the UTDB. The results of the discussions were recorded as aide memoire (to be shared with selected consultants). In the mission, it was agreed that ADB will engage a team of the following consultants to conduct upstream work at the pre-concept stage utilizing an ongoing technical assistance—TA 6910-IND: Supporting Institutional Knowledge Development and Capacity Building for Planning of Innovative and Sustainable Projects and Programs—as part of Output 1 of the TA. The team is expected to prepare a high-impact project with strategic and cross-sector development significance and will also assist the executing agency, UTDB, in early-stage conceptualization through analytical studies for developing the loan project. The upstream work consulting team will comprise:

- (a) Tourism destination development specialist (international, 44 working days, intermittent);
- (b) Rural infrastructure specialist (national, 44 working days, intermittent);
- (c) Economic and financial feasibility specialist (national, 33 working days, intermittent);
- (d) Public-private partnership specialist (national, 22 working days, intermittent);
- (e) Climate change and environment specialist (national, 33 working days, intermittent); and
- (f) Livelihood enhancement, gender, and social specialist (national, 33 working days, intermittent).

### Scope of Work

The executing agency, UTDB is proposing the Holistic Development of Tehri Lake & its Catchment Project with various subproject components in six clusters comprising; (i) water adventure and dam learning cluster in Koti, (ii) rural and eco-tourism cluster in Tiwargaon, (iii) cultural gateway cluster in Dobra Chanti, (iv) commercial and information cluster in New Tehri, (v) organic and historic cluster in Madanegi, and (vi) comprehensive Tehri Lake cluster. These subprojects are at the mixed stages of maturity, viability/feasibility, and readiness; and require further screening and enhancement in terms of (i) technical, economic, and financial soundness; (ii) suitability for ADB's sovereign financing in view of ADB's priorities in Strategy 2030, climate change and food security financing, Sustainable Development Goals, and value for money in terms of private sector involvement; (iii) readiness for ADB

financing assuming the project will be considered for approval in early 2024; and (iv) and other factors. Some components are proposed to be developed under the PPP modality.

This PPP specialist is expected to assess the subproject components from PPP perspective through coordination with the executing agency/UTDB, detailed project report (DPR) consultants engaged by UTDB, and other consultants engaged by ADB in parallel especially, Rural infrastructure specialist (covering the overall assessment) and Economic and financial feasibility specialist.

This economic and financial feasibility specialist is expected to assess the subproject components from economic and financial viability perspective through coordination with the executing agency/UTDB, detailed project report (DPR) consultants engaged by UTDB, and other consultants engaged by ADB in parallel especially, Rural infrastructure specialist (covering the overall assessment) and PPP specialist (advising on PPP suitability and modalities).

### Detailed Tasks and/or Expected Output

- The expert will assess the subproject components and report the following and any other findings:
- Suitability of each of the project component (not only the ones proposed by the UTDB as PPP but also others) for PPP modality based on the value for money; financial viability; local market appetite; the government/UTDB's policy, regulation, and capacity; and other factors; and
  - Suggestion for additional measures required to apply PPP to the suitable components including, but not limited to, capacity development, transaction advisory, utilization of ADB loan proceeds, establishment of SPV, etc. for short-term (within 1 year), medium-term (2-3 years) to long-term (beyond 3 years).

#### Reporting and Timing

The consultant will work for 5 months with 22 days of intermittent inputs from 10 January 2023 (expected commencement) under the guidance of the UTDB leadership and ADB's project team comprising Principal Rural Development Specialist, SAER (project lead) and Associate Project Officer (Infrastructure), INRM (country focal).

The consultant will present (i) a detailed work plan in the first week of the assignment that indicates dates for field visit, who to meet for discussions and how to obtain relevant data required for the tasks; (ii) an interim report and presentation before and during ADB's reconnaissance mission expected in April 2023; and (iii) a final report at the end of the assignment. The consultant is expected to travel to Uttarakhand, India and the project site twice—the first in early 2023 and the next during the reconnaissance mission (expected in April 2023).

### Minimum Qualification Requirements

The individual consultant will have 10 years of relevant experience in PPP. He/she is preferred to have experience in working with ADB or other multi-lateral development agencies, but not a requirement. He/she is required to hold a bachelor degree in a relevant field (economics, finance, business, etc.). A post-graduate degree is preferred, but not a requirement.

Minimum General Experience **10 Years**  
 Minimum Specific Experience (relevant to assignment) **10 Years**  
 Regional/Country Experience  **Required**  **Desired**  **Not Required**

### Deliverables

Details	Name	Type	Estimated Submission Date
<a href="#">+ Show</a>	Inception Report	Report	17-Jan-2023
<a href="#">+ Show</a>	Interim Report	Report	31-Mar-2023
<a href="#">+ Show</a>	Final Report	Final Report	30-Apr-2023

### Schedule and Places of Assignment (chronological and inclusive of travel)

Schedule Type  **Continuous**  **Intermittent**  
 Max. Working Days/Week Home Office **5** Field **6**

City and Country	Working Days	Estimated Start Date	Estimated End Date	Other Details (use if place selected is Others)
Home Office, Other	3	10-Jan-2023	31-Jan-2023	
Other City, India	6	01-Feb-2023	11-Feb-2023	New Delhi, Dehradun, Tehri and other cities
Home Office, Other	4	12-Feb-2023	02-Apr-2023	
Other City, India	5	03-Apr-2023	08-Apr-2023	New Delhi, Dehradun, Tehri and other cities
Home Office, Other	4	09-Apr-2023	30-Apr-2023	

<b>Total</b>	<b>22</b>		
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