

**TA-6529 REG: West Bengal Corridor study - Phase 2 - Team Leader cum Industry Expert (54235-001)**

Date Published: **02-Dec-2022**    Deadline of Submitting EOI: **09-Dec-2022 11:59 PM Manila local time**

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**Terms of Reference (Individual Consultant)**

Expertise Group    **Team Leader cum Industry Expert  
Organization Management & Strategy Development**

Consultant Source TOR Keywords

**International Update the Comprehensive Development Plan (CDP) of West Bengal**

**Objective and Purpose of the Assignment**

ADB had prepared a Comprehensive Development Plan (CDP) in 2020 for the development of West Bengal component of East Coast Economic Corridor (ECEC). This Overall Development Plan, at its core, provided a strategy for industrial development of the corridor influence area and the growth centers identified. It was an assessment of the existing infrastructure / policies / institutional frameworks present in West Bengal, which may be leveraged for corridor development. Additionally, it identified critical gaps to propose additional interventions required in the respective areas. The plan was coordinated with the overall development vision of the state, to ensure convergence with other development initiatives undertaken by the state.

There are some recent developments with respect to the Andal-Panagarh and Kharagapur-Goaltore- Salbani nodes. The state is also exploring the possibility of development of a new node at Tajpur-Haldia. Therefore, there is a need to update the CDP earlier done by ADB. During discussions with the state government, ADB emphasized that a holistic (multi-sector) approach be taken towards development of the growth centers/nodes by identification of critical power, urban, transport, logistics, skills sector interventions coupled with industrial promotion interventions. This will identify the critical infrastructure investments for activating the industrial nodes and other growth centers.

**Scope of Work**

ADB support to update the Comprehensive Development Plan will cover following: (a) An analysis on the possibility of developing a new node at Haldia-Tajpur using the same framework for growth center/node used in the existing study and identification of critical infrastructure required for activating the growth centre/ node (b) Update the list of priority projects based on industry-urban-logistics-skill convergence in development of growth center approach for the existing identified node in Andal-Panagarh and also for border crossing points with Bangladesh as identified in the CDP, and border crossing points with Nepal and Bhutan and Bangladesh centered around the main commercial hub at Siliguri.

The study should also cover elements of urban sector reforms and investment (for towns other than Kolkata and its suburbs) on the concept of industry – urban – logistics and skills convergence for potential growth centers covering Asansol, Durgapur, Andal, Panagarh, Burdwan, Kharagpur, Haldia, Digha and Siliguri-Jalpaiguri.

**Detailed Tasks and/or Expected Output**

Detailed activities for Team Leader cum Industry Expert:

- Review the key developments and emerging priorities of Government of West Bengal with respect to the economic corridor delineation area in the state, post the submission of the earlier report in 2020
- Develop the macro level development vision, opportunities and challenges for the corridor development
- Review factors influencing the corridor development such as industrial investment, current industrialization in the potential influence areas, infrastructure and investment promotion policy of the state of West Bengal;
- Review current socio-economic profile of additional corridor districts as well as of the growth centers/nodes;
- Provide a view on industry strength across the corridor region and suggest options for broad location of the proposed industrial node;
- Identify target/ priority industrial sectors/activities that have the potential for attracting major industrial investments in the proposed node and linking to Global production networks (GPN's);
- Assess future market opportunities based on the competitive strengths, constraints and future prospects of the region, macro level regional development targets, like GDP, industrial output, employment and exports for the plan horizon;
- Plan for effective integration of the proposed development with other growth nodes proposed in the

region and with the global production networks;

- Evolve the development agenda, in particular for industrial development on the concept of industry-urban-logistics-skills convergence in the corridor/corridor influence region (covering Asansol, Durgapur, Andal, Panagarh, Burdwan, Kharagpur, Haldia and Digha), as well as the other growth nodes/growth centres like Siliguri-Jalpaiguri that would not only help attract manufacturing investments from across the world in a big way, but would, in parallel, enhance the competitiveness of local manufacturers to global standards;
- Assess key issues in the skills eco-system including both gaps in hard infrastructure and softer aspects in skilling such as training of trainers, curriculum development, assessment and certification, industry linkages, etc. for the growth centers identified.
- Identify key logistics challenges in the proposed growth node including specific challenges for the proposed industries.
- Identify suitable locations for the development of logistics facilities including multi-modal logistics parks (MMLPs) that make available quality logistics services to the state's businesses and farmers at affordable costs.
- Identify and plan to mitigate supply chain issues to enhance the competitiveness of specific industries/sectors based on the industrial analysis.
- Provide inputs on the development of world-class industrial infrastructure (including energy infrastructure) along with seamless connectivity and efficient policy & regulatory environment for doing business.
- Identify critical gaps and bottlenecks through the above review, with development of approach for augmentation of requisite hard / soft infrastructure to support the planned development of the growth centers / industrial nodes

**Minimum Qualification Requirements**

Post Graduate degree in Economics, Business Administration, or related fields. Minimum of 10 years' work experience.

Minimum General Experience: 12 Years

Minimum Specific Experience: 10 Years (relevant to assignment)

Regional/ Country Experience: Required

Minimum General Experience **12 Years**  
 Minimum Specific Experience (relevant to assignment) **10 Years**  
 Regional/Country Experience  **Required**  **Desired**  **Not Required**

**Deliverables**

Details	Name	Type	Estimated Submission Date
<a href="#">+ Show</a>	Inception Report	Report	
<a href="#">+ Show</a>	Interim Report	Report	
<a href="#">+ Show</a>	Draft Final Report	Report	
<a href="#">+ Show</a>	Final Report	Final Report	

**Schedule and Places of Assignment (chronological and inclusive of travel)**

Schedule Type  **Continuous**  **Intermittent**  
 Max. Working Days/Week Home Office **5** Field **6**

City and Country	Working Days	Estimated Start Date	Estimated End Date	Other Details (use if place selected is Others)
Delhi, India	6	02-Jan-2023	13-Jan-2023	
Kolkata, India	7	16-Jan-2023	24-Jan-2023	
Delhi, India	6	25-Jan-2023	10-Feb-2023	
Kolkata, India	7	13-Feb-2023	21-Feb-2023	
Delhi, India	6	22-Feb-2023	10-Mar-2023	
Kolkata, India	7	13-Mar-2023	21-Mar-2023	
Delhi, India	5	22-Mar-2023	07-Apr-2023	
Kolkata, India	6	10-Apr-2023	17-Apr-2023	
Delhi, India	5	18-Apr-2023	12-May-2023	
Kolkata, India	6	15-May-2023	22-May-2023	
Delhi, India	5	23-May-2023	30-Jun-2023	
<b>Total</b>	<b>66</b>			

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